

JY LEE

I AM A WEB DESIGNER, I BUILD WEBSITE & HANDLE SEO

GENDER

Male

I am a graphic designer with over 10 years of experience, specializing in branding, logo design and publication design. Over time, my work led me to explore UI/UX design, sparking a deep interest in web development. To expand my skills, I taught myself WordPress, Laravel, and Django.

While building websites over the years, I also learned SEO. Since I create websites from scratch, I understand how to improve speed and fix issues like First Contentful Paint and Largest Contentful Paint. I also joined SEO forums and groups, where I actively ask questions and share my experiences

PORTFOLIO

<https://jy-portfolio.art/>

EXPERIENCE



Front End Web Developer Lead
JTech Media
Feb 2023 - Present (2 years)

- Lead front-end development, ensuring visually appealing and user-friendly website designs.
- Oversee and implement SEO strategies to improve website rankings and performance.
- Manage and coordinate projects, ensuring timely delivery and quality execution.
- Collaborate with developers and designers to create responsive and high-performance websites.
- Optimize website speed, functionality, and overall user experience.
- Understand client needs and translate them into effective web solutions.
- Stay updated with industry trends to enhance design and SEO strategies.

CONTACT

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Design Team Leader
Gaventure Studio Sdn Bhd
Mar 2017 - Jan 2023 (5 years 11 months)

- Manage, brainstorm, and illustrate multimedia design to fulfill clients' needs
- Fully understand the components of projects
- Manage delivery of projects
- Take care of quality, creativity and delivery of projects, along with revenue generated on these projects, and client and team satisfaction.
- Work with web developers to develop and deliver boundary-pushing service concepts
- Design the look, layout, and features of a website.
- Involved in designing, coding and modifying websites, from layout to function and according to a client's specifications

SKILLS

Graphic Design

UI | UX Design

Frontend Development

Wordpress

SVG Animation

JQuery

Javascript

GSAP

WebGL

CSS

SEO

Web Performance Optimization



Graphic Designer
Huawei Technologies (Malaysia) Sdn Bhd
Oct 2015 - Feb 2017 (1 year 5 months)

- Manage, brainstorm, and design advertisement for HR Program promotional activities.
- Organize, plan, implement and promote employee activities (recreational and social activities)
- Always come out with idea to outreach program to the entire internal customer
- Create and recommend changes in internal events and activities which affect subordinate in organization.
- Conduct and prepare presentation of technical information concern all the internal activities.
- Produce and create motion graphic and video editing for internal activities.

EDUCATION

Diploma in Advertising
Tunku Abdul Rahman College



Designer
Legion Media Group

Oct 2013 - Oct 2014 (1 year 0 months)

- Prepares work to be accomplished by gathering information and materials.
- Illustrates logo and buntings.
- Completes projects by coordinating with producers, operation and etc.
- Highly focus on work. Always finish on time.
- Developing design briefs by gathering information and data through research.



Designer
Marcus Evans (M) Sdn Bhd

Oct 2010 - Oct 2012 (2 years 0 months)

- Prepares work to be accomplished by gathering information and materials.
- Illustrates logo and buntings.
- Completes projects by coordinating with producers, operation and etc.
- Highly focus on work. Always finish on time.
- Developing design briefs by gathering information and data through research.
- Design POSM (Project for Open Source Media). Able to finalize the artwork to print.